



Council Plan 2013-2017

Year 3 Actions

Quarterly Report

December 2015

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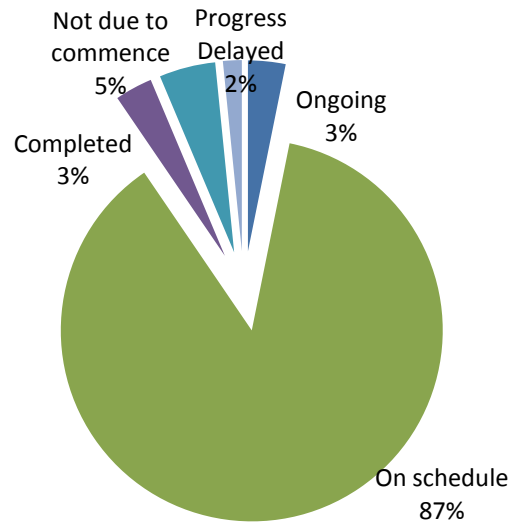
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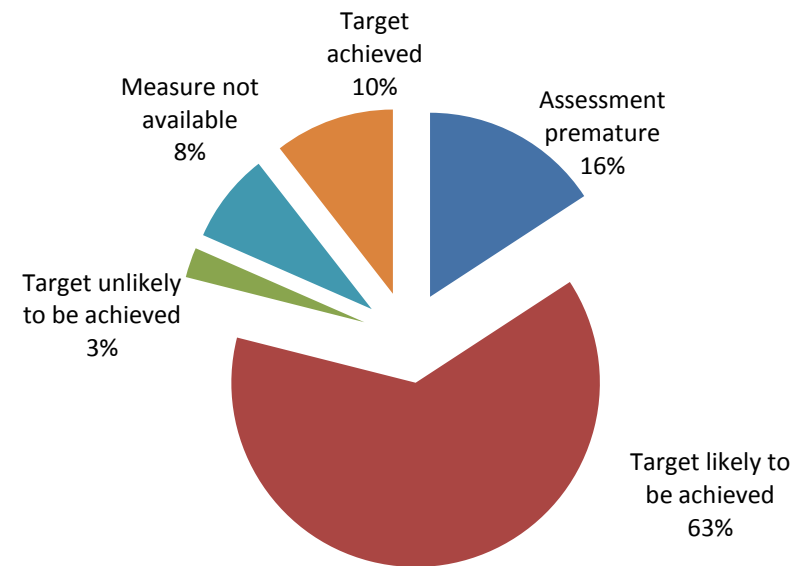
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Council Plan 2013-2017 Year 3 – Quarter Two Highlights

**Council Plan 2013-2017 - Year 3
Activities
Quarter Two**



**Council Plan 2015-2016 - KPI's
Quarter Two**



The highlights for the second quarter include the following:

- Council presented its submission to the Senate Select Committee reviewing the Murray Darling Basin Plan and Constraints Management Strategy in October;

- Council was represented on a steering group of industry professionals providing input into the Animal Industries Advisory Committee which will ultimately advise the Government on the wider, systematic problems of the state's planning laws in relation to farming;
- On behalf of the community, Council advocated to Vicroads in relation to proposals associated with safety measures on the Goulburn Valley Highway between Yea and Molesworth;
- A submission was made to the State Government on the review of the Local Government Act and Council advocated to the Essential Services Commission outlining the impacts of the proposed rate cap on Local Government;
- Council commenced a shared services relationship with Mansfield Shire Council during the quarter for the provision of building surveying works;
- Council completed a comprehensive review of its aged care services in preparation for the transition from State to Commonwealth funding arrangements;
- The Municipal Relief and Recovery Plan was finalised and adopted by Council in October 2015;
- Council was successful in securing funding for the Ribbons of Remnant Roadsides and the Green Army projects which is a joint collaborative effort with the Upper Goulburn Landcare Network to raise awareness in relation to the importance of protecting remnant roadside vegetation;
- Additional grant funding was received during the quarter to assist with the renewal of Council's road network through the Federal Government's Road to Recovery Program;
- Council secured funding from the Commonwealth Government to advance plans to improve facilities at the Yea Saleyards for cattle weighing and additional holding pens; and
- An economic modelling tool, REMPLAN, was procured during the quarter to provide a relevant source of statistical information to support existing and potential industry sectors and businesses.

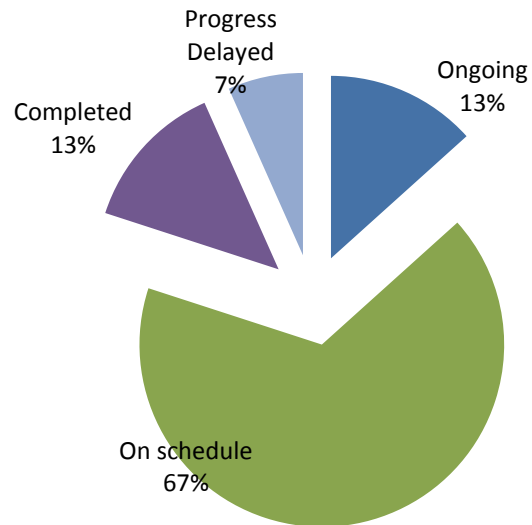
1. Our Council

We will provide strategic leadership and effective governance that supports the aspirations of our community.

By ensuring our long term financial sustainability, Council’s priorities will be directed towards the implementation of the Murrindindi Vision 2030. Achieving the outcomes of this community-driven vision will be our strong advocacy to all levels of government on local needs and issues, the implementation of a master plan to grow the Murrindindi rate base through sound planning and support for economic development and the effective and efficient operation of the Council. By achieving this Murrindindi Shire will be a place of prosperity and opportunity.

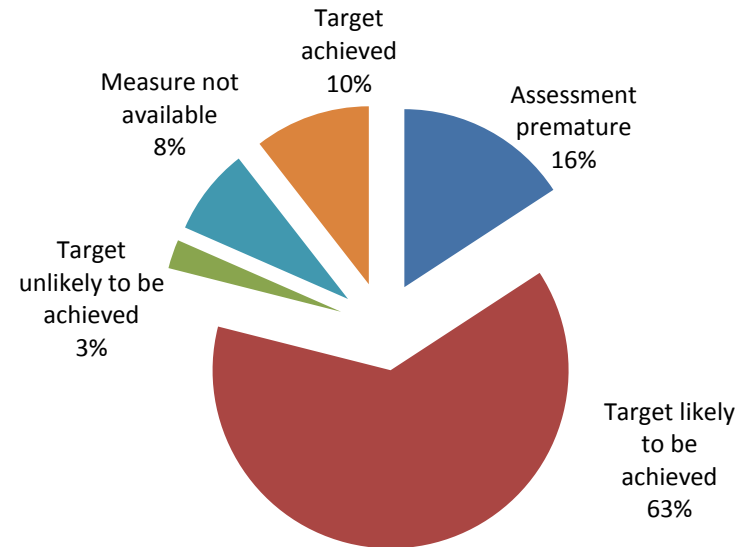
Our Council - Year 3 Activities

Quarter Two



Council Plan 2015-2016 - KPI's

Quarter Two



1.1 Leadership

We will deliver leadership and advocacy

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Community participation in forums: Number of forums held	Deliver a minimum of one non-statutory community forum a year that actively encourages community participation.	Jun-16	Target likely to be achieved	Forums for community input and engagement held by Council during the quarter included a forum for a group of local business people and landowners to canvas their thoughts and ideas relating to investment impediments and opportunities in early October. A community forum was also held in Alexandra to gain community input into the development of the Alexandra Railway Precinct Master Plan.
Advocacy to the State and Federal Governments	Advocate on behalf of the community on a minimum of 10 issues a year	Jun-16	Target achieved	Council has provided support to the Upper Goulburn Landcare Network in a funding application to the State Government Threatened Species Protection Initiative-Community Volunteer Action grants program for the Ribbons of Remanent Roadsides Project and a Green Army (personnel workforce). Council also contributed to the State Government's review of the Native Vegetation Permitted Clearing Regulations which informs the agreement between the State and Council for Roadside Safety and Maintenance Works. Council provided a submission to a Senate Select Committee reviewing the Murray Darling Basin Plan and Constraints Management Strategy in September 2015 and attended the Panel hearing in October. Council continued to represent community views as part of Murray Darling Basin Authority Community Leaders Advisory Group and the Mid-Goulburn

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
				<p>Technical advisory Committee. Council was represented on a steering group of industry professionals providing input into the Animal Industries Advisory Committee which will ultimately advise the Government on the wider, systematic problems of the state's planning laws in relation to farming. In addition a submission was provided to the Advisory Committee for consideration in February 2016. Council advocated for the community to Vicroads during the quarter in relation to proposals associated with safety measures on the Goulburn Valley Highway between Yea and Molesworth. Council also provided advocacy support for \$7m Lake Eildon Sewerage and Infrastructure Project during the quarter.</p>

Leadership Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
1.1.1	Involve community leaders in regular advocacy to State and Federal Governments on local needs and issues	1.1.1.1	Advocate on behalf of the community on relevant local issues	Jun-16	On schedule	Following the postponement of planned information sessions from National Broadband Network (NBN) about broadband rollout schedule and implications of the network for the community, Council met with NBN representatives to advocate for more information to be made available to business and the wider community. Council advocated through Cathy McGowan's office, to prioritise efforts to address Murrindindi Shire communications blackspots as part of a regional submission process for Indi in the second round of the Federal Government's Black Spot Improvement program. In this quarter Council also developed plans to hold 3 workshops (in January 2016) with local agribusiness stakeholders and operators to "truth test" the assumptions and models being developed by the Deakin University research team as part of the climate adaptation project. Planning focussed on the need to include business people from the beef, sheep and seed growing sector, timber production and processing businesses and horticulture, aquaculture and viticulture representatives. Council conducted advocacy to Jaclyn Symes MP (State Member for northern Victoria) regarding the need for support for local provision of training in hospitality, outdoor education, aged care and specifically in the manufacturing and trades area (as it relates to the growing houseboat building and maintenance sector). This advocacy was done in partnership with Trent McCarthy (EO of the CRILEN) and Mike Dalmau (Chair of the LEHIA). At an event to mark the announcement of a successful grant application to install generators in Council's libraries,

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
						Council advocated to Local Government Minister Hutchins about the importance of continued funding to Councils to ensure libraries maintain their important role in small rural communities. Council also provided a submission to the State Government on the review of the Local Government Act and advocated to the Essential Services Commission concerning the impacts of the proposed rate cap on Local Government.
1.1.2	Actively develop and implement a long term vision for Murrindindi Shire	1.1.1.1	Continue the implementation of Council's 2030 Vision	Jun-16	Ongoing	The Murrindindi 2030 Vision has been used as the starting point for Council's corporate planning framework.
1.1.3	Building community relationships and trust through community forums and engagement	1.1.3.1	Identify and work with community leaders to progress Council's asset management transition strategy.	Jun-16	On Schedule	Council officers have met with State Government agencies, Ministers and Ministerial advisors to progress its asset management transition strategy. In addition, it has continued to be a focus in community engagement sessions and discussions with community leaders.
1.1.4	Communicate key Council decisions and strategies to the community in a variety of ways	1.1.4.1	Outline to the community how Council will implement its strategy to give greater responsibility to communities for managing infrastructure.	Jun-16	On schedule	Council attended meetings with the Essential Services Commission meeting (ESC) and made a submission on rate capping to the ESC. As part of the Peri Urban group of Councils, Council also engaged with the State Government on planning for educational facilities, funding for infrastructure in peri urban areas and intensive animal husbandry issues.

1.2 Customer Service

We will deliver quality customer outcomes by implementing better ways of doing things

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Community perception of performance for customer service	Achieve a score of 66 or more in the annual community satisfaction survey	Jun-15	Target achieved	Murrindindi Shire Council achieved an average index score of 69 for customer satisfaction with its customer service, which is three points higher than 2014 and exceeds the target set of "66 or more". This is occurred against an increase of six points in the number of residents who have had any contact with Murrindindi Shire Council over the last 12 months (69% in 2015 compared with 63% in 2014).
Number of business processes implemented	Improve a minimum of five business processes a year	Jun-15	Target likely to be achieved	During the first half of 2015/16, a number of operational processes have been improved, particularly with regard to the management of Council's archives and the further development of Council's IT Disaster Recovery capability.

Customer Service Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
1.2.1	Build on our customer service and communications with the community	1.2.1.1	Further develop Council's customer response tracking processes and establish indicators of Council's responsiveness	Jun-16	On schedule	The Customer Service Team instituted processes to better track customer service requests through its customer service staff which will inform decisions made about changes to customer service processes in future. Council also undertook limited rollout of new customer request tracking system.
1.2.2	Continue to improve our processes to enhance the efficiency and effectiveness of the organisation	1.2.2.1	Adjust Council's reporting of its performance to meet the requirements of the new Local Government Performance Reporting Framework and the introduction of the 'My Council' website	Jun-16	Completed	Council's Annual Report for 2014/15 was published in October 2015 following its adoption by Council. The report incorporates the requirements of the new Performance Reporting Framework. The report was made available on Council's website and at all Council Offices.
1.2.2	Continue to improve our processes to enhance the efficiency and effectiveness of the organisation	1.2.2.2	Explore the potential and consequences of shared services and collaborative activities across the Local Government sector.	Jun-16	On schedule	Council commenced a shared services relationship with Mansfield Shire Council for the provision of building surveying works in 2015/16. Joint tender opportunities as well as participation in sector wide collaborative activities conducted by the MAV continue to be explored and reviewed.

1.3 Financial Sustainability

We will administer sound financial management practices

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Rate base increased by overall Capital Improved Value	Increase the Shire's Capital Improved Value by 1.5% each year	30-Jun-16	Assessment premature	Council will receive preliminary estimates on the 2016 revaluation in the January to March quarter of the financial year.
Rate base increased by new and quality developable lots	Increase the number of lots for development across the Shire	30-Jun-16	Assessment premature	This indicator will be available for measure at the conclusion of the 2015/16 financial year.

Financial Sustainability Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
1.3.1	Growing our rate base through diligent planning	1.3.1.1	Develop and coordinate a master plan for growing the rates base	Jun-16	Progress delayed	Progress was delayed during the quarter due to the need to undertake two by-elections and to respond to the Essential Services Commissions regarding the proposed Fair Go Rates policy. It is proposed that work will re-commence on this project in the third quarter of this financial year.

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
1.3.2	Provide value for money through the delivery of long term financial plans	1.3.2.1	Reflect the Council's strategies for asset renewal and greater community stewardship of asset management into Council's Longer Term Financial Planning.	Jun-16	On schedule	Planning for the development of Council's budget for 2016/17, which will incorporate the expected requirements of the State Government's Rate Capping initiatives commenced this quarter. This will include consideration of Council's asset renewal strategies.
1.3.3	Practice responsible grants management and how we access grants	1.3.3.1	Increase capacity to attract grants to support the achievement of Council's strategic objectives.	Jun-16	Ongoing	The scope of a new internal Grants Priority Working Group was prepared during the quarter. The group will help identify and prioritise funding opportunities to support the achievement of Council's objectives.
1.3.4	Promote an equitable rating strategy for all ratepayers	1.3.4.1	Implement Council's newly adopted Rating Strategy.	Jun-16	Completed	Council's newly adopted rating strategy was implemented for the 2015/16 rating year, with rates notices issued in August 2015.

1.4 Staff

We will have engaged and professional staff

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Staff Satisfaction	<p>Improve internal staff satisfaction results year on year</p> <p>Reduce staff sick leave days by 1% per annum</p>	Jun-16	Assessment premature	<p>The staff satisfaction survey was conducted in the second quarter. There was a strong participation rate (75%) and Council ratings improved on all factors over the previous survey in 2013.</p> <p>Staff sick/personal leave days for the October to December quarter averaged 3.55% which is tracking above the annual target of 3.24% and above 2.7% recorded for the same quarter in 2014/15. On current trend the leave pattern may exceed the target.</p>
Number of staff training days	Increase staff training days by 1% per annum	Jun-16	Target likely to be achieved	In the October to December quarter council recorded 371 participants (equivalent to 188 staff training days) who undertook training and development in 17 different activities, which is a 2.4% increase on the same quarter in 2014/15.
Health and safety	Reduce Time Lost through workplace injury by 5% per annum	Jun-16	Assessment premature	In the October to December quarter, the injury rate is tracking at 0.56%. This is slightly above the same period in 2014/15 (which recorded a very low rate of lost time across the year) but remains significantly lower than the 3 preceding years.

Staff Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
1.4.1	Ensure a healthy and safe workplace for all staff	1.4.1.1	Continue to develop Council's policy framework and monitoring systems to improve workplace health and safety practices.	Jun-16	On Schedule	<p>During the quarter skin checks were undertaken with the outdoor staff and extra places were offered to internal staff. A total of 45 staff members attended this initiative; with 2 staff referred for urgent follow up, and 9 recommended for follow up. The Emergency Control team systems were updated and an emergency evacuation test was conducted. A desktop test of Business Continuity plan was also undertaken.</p> <p>Regular information continued to be provided in the fortnightly newsletters on topics including, domestic violence, healthy eating and exercise (swimming).</p>
1.4.2	Provide staff training and professional development opportunities	1.4.2.1	Progress the development of a voluntary staff rotation program across the organisation.	Jun-16	On Schedule	<p>Preliminary meetings were held with administrative and customer service staff during the quarter about the scope and opportunities for delivering customer service differently, including by training and rostering staff in ways which enable staff rotation across the organisation.</p> <p>Some initial staff rotations were undertaken for staff development purposes across roles in Communications, Library and Customer Services and the CEO's office.</p>
1.4.3	Provide workforce development and succession planning opportunities	1.4.3.1	Identify opportunities to incorporate cadetships, traineeships and apprenticeships into the workforce.	Jun-16	On schedule	<p>Three positions in Infrastructure Operations were identified and advertised internally for informal "traineeships" during the quarter enabling 3 existing staff to commence study in Certificate III Horticulture (in 2016) and enabling progression to Band 3 Parks and Gardens positions.</p>

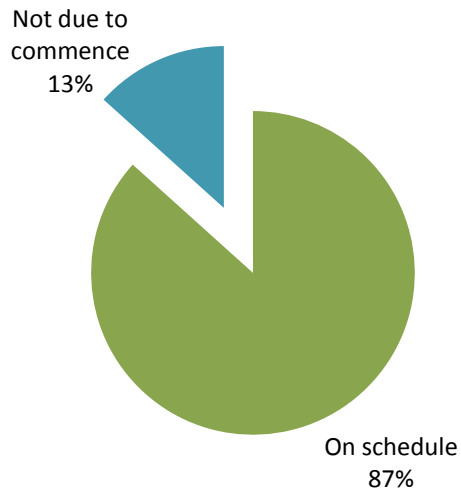
Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
1.4.3	Provide workforce development and succession planning opportunities	1.4.3.2	Identify and develop a work experience program linked to local secondary schools	Jun-16	On schedule	Application of a new work experience policy has enabled a vocational placement for a tertiary student (3 months) in Environment and Waste Management.

2. Our Community

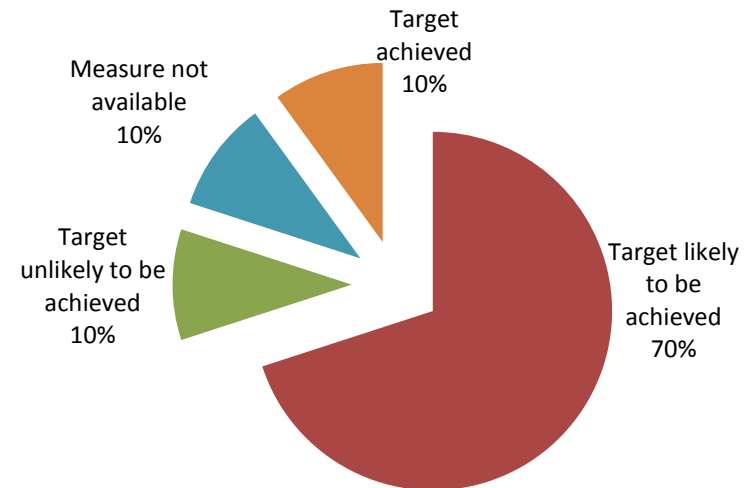
We will support and promote health and well being, social connectedness and community involvement.

Our goal is to create vibrant, interconnected and inclusive communities. Murrindindi Vision 2030 supports a strong sense of pride and belonging across the Shire. From arts programs, improved footpaths, on-going support of fire affected communities and new and upgraded recreational facilities we aim to put the pieces in place for healthy and active communities. We will achieve this vision through strong support programs and robust policy decisions.

**Our Community - Year 3 Activities
Quarter Two**



**Our Community - KPI's
Quarter Two**



2.1 Health and Wellbeing

We will advocate for and support the lifelong needs of our communities at all ages and all stages.

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Implementation of actions in the Municipal Public Health and Wellbeing Plan	100% completion by June 2016	Jun-16	Target likely to be achieved	The Year Three Implementation Plan for the Municipal Public Health and Wellbeing Plan has been developed in conjunction with a growing number of community reporting partners. Actions across all themes in the report are progressing satisfactorily.
Home and Community Care (HACC) services delivered to the community in accordance with Service Agreements	95% of HACC targets reached	Jun-16	Target likely to be achieved	Home and Community Care services continue to be delivered in accordance with service agreements and delivery is on track to meet required targets.
Development of a Recreation and Open Space Plan in partnership with the community	Complete by July 2016	Jun-16	Target likely to be achieved	A submission to the Community Sport Infrastructure Fund has been completed to supplement Council funding to undertake the Recreation and Open Space plan in partnership with community and other key stakeholders.

Health and Wellbeing Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
2.1.1	Advocate for and support flexible delivery of early years services			Jun-16	On schedule	Council continues to deliver early years services including Home Based Child Care and Maternal and Child Health Services. Council coordinates the Murrindindi Children's Network, working with key Community and Health Service providers to advocate for better outcomes for children across the Shire.
2.1.2	Promote and deliver effective transition through integrated aged care options	2.1.2.1	Support a partnership between aged care providers to retain and strengthen aged care services in the Shire.	Jun-16	On Schedule	There was broad agreement from Health and Community Care service providers (including Council) and Residential Aged Care service providers to continue to explore the potential of developing an ongoing network to support closer partnerships and collaboration. The network aims to meet on a quarterly basis.
2.1.3	Support older people to remain active and healthy and connected to their community			Jun-16	On schedule	Council provides a range of services that actively support older people to remain active and connected including support in the home and social support through a range of activities, outings and groups. During the quarter Council completed a review of its aged care services in preparation for the transition from State to Commonwealth funding.
2.1.4	Strengthen partnerships with service providers to meet the demonstrated health needs of our communities	2.1.4.1	Work with the Health and Wellbeing Consortium to advocate for improved access to services across Murrindindi Shire.	Jun-16	On schedule	The Health and Wellbeing Consortium undertook a strategic planning session in October 2015. The session will result in the development of a strategic action plan that will guide the Consortium's advocacy efforts.

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
2.1.5	Actively engage with community health and wellbeing issues through implementation of the Municipal Public Health and Wellbeing Plan.	2.1.5.1	Undertake key initiatives outlined in the Municipal Public Health and Wellbeing Plan, in conjunction with community and service providers	Jun-16	On schedule	<p>The Municipal Public Health and Wellbeing Year 3 implementation plan was completed and distributed to all reporting partners.</p> <p>Initiatives completed to date include progress on the development of accessible communication boards for library and customer services, completion of the year 1 data collection for Murrindindi Resilience Project for Youth, International Day of People with a Disability celebration event and review of Council's community bus program.</p> <p>The Health and Wellbeing Consortium continues to meet regularly and remains engaged.</p> <p>An Integrated Early Years Steering Group was established to progress the development of integrated early years services in Alexandra.</p>
2.1.6	Work with young people and service providers to identify and respond to youth priorities across their respective communities			Jun-16	On schedule	<p>Young people continue to be supported through Council's Youth programs. The third Change It Up program was undertaken this year providing an opportunity for young people to identify priority issues and develop ideas to address them. Council continues to support young people through the FReeZA program to operate youth led events.</p>
2.1.7	Support participation in a range of sport recreation and leisure activities			Jun-16	On schedule	<p>Council supports local sporting clubs and groups by providing information and guidance on grant seeking, strategic planning and promotion. Council officers assisted clubs with applications for Regional Development Victoria and Sports Rec Victoria. Council officers also submitted applications to support the development of the Recreation and Open Space Plan.</p>

2.2 Social Connectedness

We will encourage inclusive, creative and resilient communities.

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Facilitate an increase in multi-community participation in artistic and cultural events	Measured participation matches or exceeds the Victorian average. Support a minimum of four events per annum	Jun-16	Target likely to be achieved	Council has reconvened the Harmony Day Steering Group to plan for the Harmony Event scheduled for March 2016. Council continues to run a range of library service programs focusing on artistic and cultural pursuits.
Progress the Urban Access Program (pathways and related infrastructure, total identified projects – 101)	100% of annual identified projects completed per annum	Jun-16	Target likely to be achieved	Projects for the year have been identified and are in the design phase. They include ramp and access works in Eildon, Yea and Kinglake West.
Update and progress on the Missing Links program (total projects identified – 29)	5 projects per annum	Jun-16	Target unlikely to be achieved	The budget allocation is unlikely to cover five separate projects this financial year. The design specifications for footpath works in High Street Yea were commenced..
Audit of disability access issues regarding pathways and missing links.	Audit of disability access issues complete by June 2015	Jun-15	Target achieved	This strategy was achieved in the 2014/15 year.
Number of community network building activities initiated by Council	One event between July and December and one event between January and June each year	Jun-16	Target likely to be achieved	Officers presented to the Alexandra Rotary Club during the quarter on the topic of encouraging community involvement in emergency recovery management.
Promote and acknowledge volunteers	Minimum of 1 Council-initiated event per annum Ongoing participation in the	Jun-16	Target likely to be achieved	Council is planning an annual volunteer celebration for 2016.

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
	Murrindindi Volunteer Advisory Group			
Feasibility study and advocacy plan to governments to improve public and social housing options	Advocacy plan developed	Jun-16	Target likely to be achieved	The advocacy plan is in the initial planning stage.

Social Connectedness Year 3 Actions

Council Plan Strategy		Year 3 Actions		Estimated Completion Date	Status	Quarter Two Comments
2.2.1	Prioritise the activities of Council and engage other stakeholders to improve peoples' access and inclusion			Jun-16	On schedule	The Access and Inclusion Committee continues to meet on a six weekly basis and now includes Alexandra Self Advocacy Group, made up of representatives from the community who are living with a disability, as members. Key access and inclusion actions have been included in the Municipal Public Health and Wellbeing Plan Year 3 Implementation Plan.
2.2.2	Ensure access and social connectedness is considered in the planning and development of facilities and infrastructure	2.2.2.1	Undertake an assessment of community needs with respect to recreation and use of open space facilities and programs.	Jun-16	Not due to commence	This action will be undertaken as part of the development of the new Recreation and Open Space Planning. The project is due to commence in 2016.

Council Plan Strategy		Year 3 Actions		Estimated Completion Date	Status	Quarter Two Comments
2.2.3	Support participation in a wide range of artistic and cultural pursuits	2.2.3.1	Facilitate the development of a Community Arts and Culture Forum.	Jun-16	Not due to commence	This action is due to take place in 2016.
2.2.4	Work with communities to build resilience and prepare for future unplanned events			Jun-16	On schedule	The Municipal Relief and Recovery Plan was finalised and adopted by Council in October 2015. Officers also presented to the Alexandra Rotary Club during the quarter on community involvement in recovery management. The Municipal Emergency Management and Planning Committee commenced discussions on exploring ways of including community representation on the Committee.
2.2.5	Support people and groups to work together to strengthen connections and community networks	2.2.5.1	Strengthen the capacity of the community to access available grant funds to meet community objectives.	Jun-16	On schedule	Assistance during the quarter was provided to a number of community groups to guide the development of funding applications through Council's Community Grants Program. Further advice was provided to a number of groups on alternate funding options. Ongoing meetings with the Marysville and Triangle Foundation were established. Assistance was provided to local groups to access funding for Children's Week activities undertaken in October 2015

Council Plan Strategy		Year 3 Actions		Estimated Completion Date	Status	Quarter Two Comments
2.2.6	Recognise, support and value volunteers	2.2.6.1	Work collaboratively with key partners to support the coordination of volunteer recruitment and training.	Jun-16	On schedule	The Kinglake Ranges Neighbourhood House is in the process of developing an online volunteer database that can be extended across Murrindindi Shire. The Volunteer Advisory Committee is currently not operational however there are plans to reinvigorate the group early in the new year.
2.2.7	Advocate for better access to public and social housing options			Jun-16	On Schedule	Two strategic planning sessions were held with the Health and Wellbeing Consortium where social and community housing was raised as an issue. Initial discussions took place with Rural Housing Network and SalvoCare to explore joint advocacy on the issue.

2.3 Community Engagement

We will actively engage with our communities to increase participation and community input.

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Community perceptions of performance for health and human services	The Community Satisfaction Survey achieves a score in this category that is more than or equal to the indexed mean of 77.	Jun-16	Measure not available	Data indicators measuring community perceptions of performance in health and human services have been added to the Community Satisfaction Survey. This measure will be available when the next survey is undertaken in the first quarter of 2016.

Community Engagement Year 3 Actions

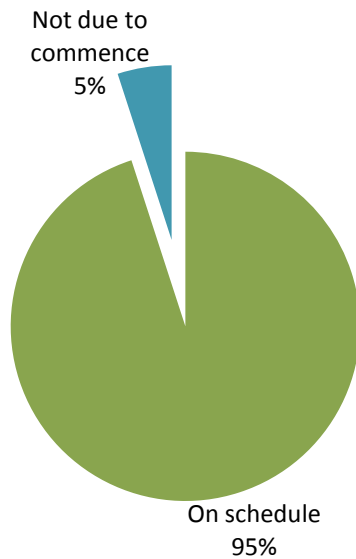
Council Plan Strategy		Year 3 Actions		Estimated Completion Date	Status	Quarter Two Comments
2.3.1	Trial and evaluate locality-based planning, that involves local communities.	2.3.1.1	Seek funding to increase the capacity of communities to undertake their own local planning and management of community projects and facilities	Jun-16	On schedule	Further work has been completed this quarter on a potential local community planning model. Several discussions have been held with external funding bodies to ascertain opportunities to progress the project. A briefing to Council on progress will be undertaken in the next quarter.

3. Our Environment

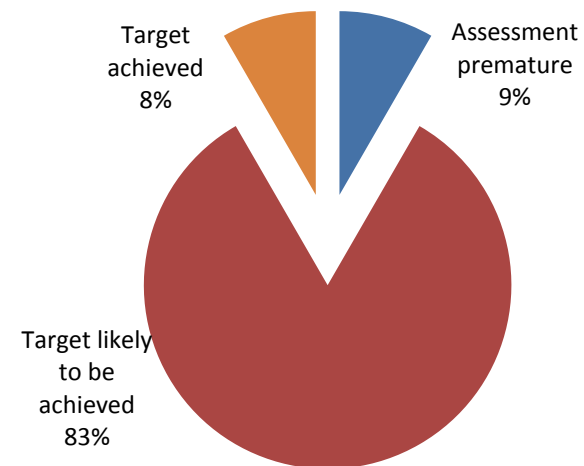
We will manage our natural and built environment in a responsible manner.

Council will continue to protect significant environmental values and assets whilst balancing the need to develop and manage our built environment. This will be achieved through leadership and cooperation with other agencies and community networks. Our Council will be recognised for its environmental practices as we look to balance our natural surrounds with our need to grow. We aim to achieve communities that are sustainable in the use of natural resources while developing planning policies that embrace and protect our rural landscapes.

**Our Environment - Year 3 Activities
Quarter Two**



**Our Environment - KPI's
Quarter Two**



3.1 Conservation of Resources

We will use resources more efficiently and effectively

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Our practices show a reduction in the use of energy, waste, paper and water resources	<p>35% diversion of waste from landfill</p> <p>Overall reduction of 5% annually in paper consumption is targeted on 2013-2014 baseline information.</p> <p>Overall reduction of 5% in energy consumption across a selection of high use Council buildings per annum.</p>	Jun-16	Targets likely to be achieved	<p>At the Resource Recovery Centres, Council is recycling 69.7% of all waste entering the site, including metal items, batteries, mattresses, greenwaste and other streams. Of the waste collected at the kerbside 33.6% is commingled recycling and is taken for recycling to Visy in Melbourne. The overall diversion rate including commercial waste taken direct to landfill is 39.6%.</p> <p>There has been a reduction of 16% in paper consumption at the Alexandra offices for the period 1 July 2015 to 31 Dec 2015 compared to the same period in 2014.</p> <p>A reduction of 1.4% of the total energy used across all Council buildings was recorded in the second quarter of 2015-2016 in comparison to the same time in 2014-2015. Council is continuing to rollout the energy reduction plan therefore further reduction in energy use is expected throughout the remainder of 2015-2016 financial year.</p>
Implementation of the Waste Management Strategy	Implementation of year three actions	Jun-16	Target likely to be achieved	Council awarded the contract for the construction of the Leachate Pond at the Alexandra Landfill and the upgrade of the Taylor Bay compound was completed.
Revision of Environment Strategy	Adoption of Revised Environment Strategy	Jun-16	Target likely to be achieved	The review of the existing Environment Strategy commenced during the quarter.

Conservation of Resources Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
3.1.1	Reduce our corporate footprint by using energy, water and materials more responsibly	3.1.1.1	Continue to improve Council's energy management planning and practices.	Jun-16	On schedule	A resource consumption monitoring program for electricity consumption of Council owned buildings was established and is being implemented.
3.1.2	Encourage and recognise environmentally responsible behaviour and practices within Council and across the Murrindindi Shire community	3.1.2.1	Implement capital improvement works to Leachate Pond.	Jun-16	On schedule	Council appointed a contractor during the quarter to undertake construction of the Alexandra landfill leachate pond.
3.1.3	Strengthen Council's capacity to use resources more sustainably by cooperating with the Goulburn Broken Greenhouse Alliance (GBGA) and community networks			Jun-16	On Schedule	The funds saved during the upgrade of all Council street lighting to energy efficient T5 systems have been reinvested to upgrade public place lighting. The Climate Smart Agriculture Project engaged community stakeholders for input to the selection of commodities being modelled under varying climate change scenarios.

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
3.1.4	Implement the Waste Management Strategy that seeks to promote waste minimisation strategies and increase opportunities for recycling and reuse of resources			Jun-16	On schedule	The construction of the upgraded bin compound at Taylor Bay was completed. An audit was undertaken of commercial waste arriving at the Alexandra landfill to assist Council in the development of a targeted program to increase diversion of business waste to recycling.

3.2 Protection of the Natural Environment

We will protect and enhance the natural environment.

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Plans, policies and processes to protect the environmental values on Council owned land are developed and continually refined	Annual action plans for managing the environment on Council owned land are implemented	Jun-16	Target likely to be achieved	Council received notification that the grant funding has been awarded for the Ribbons of Remnant Roadsides and the Green Army projects which is a joint collaborative effort with the Upper Goulburn Landcare Network. The projects will involve weed removal, replanting and the raising of community awareness in relation to the importance of protecting remnant roadside vegetation.
Partnerships developed that deliver regionally funded projects across the Murrindindi Shire	Number of partnerships with other organisations developed	Jun-16	Target likely to be achieved	Council submitted a funding application to the Victorian Climate Change Fund managed by Department of Environment, Land, Water and Planning in partnership with Rural City of Wangaratta, Moira Shire Council, Benalla Rural City Council,

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
				Indigo Shire Council and the City of Wodonga regarding the Collaborative Climate Change Reporting project. Council and Upper Goulburn Landcare Network partnership has been successful gaining project funding from the State Government Threatened Species Protection Initiative-Community Volunteer Action for the Ribbons of Remanent Roadsides Project and secured funds to support the Green Army (personnel workforce). Council continued to work in partnership with the Goulburn Broken Greenhouse Alliance on the Watts Working Better Project and the Climate Smart Agricultural Development project.
Number of communication materials planned and delivered with and/or to agencies, households and business groups	At least one environmental communication activity is held with each group	Jun-16	Target achieved	The Council initiated or supported two events and the distribution of three information brochures during the quarter (refer 3.2.3.1 for details)

Protection of the Natural Environment Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
3.2.1	Ensure Council operations are managed in a way that minimises impact on the natural environment.	3.2.1.1	Implement Council's agreed native vegetation offset management actions	Jun-16	On Schedule	Opportunities for the delivery model for the pre-2006 vegetation offsets project continued with potential partners UGLN and DELWP. Council continued to support the Goulburn Broken Local Government Biodiversity Reference Group in the regional partnership of undertaking the Goulburn Broken Regional Native Vegetation Offset Feasibility Study.

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
3.2.1	Ensure Council operations are managed in a way that minimises impact on the natural environment.	3.2.1.2	Implement Council's roadside weed control program.	Jun-16	On Schedule	The Chilean Needle Grass roadside control program was developed and implemented during the quarter. Council is continuing with the identification of additional infestation sites. Roadside Weed Control Program contracts awarded and works have commenced. A weed mapping project is being designed and implemented to compliment and support the on ground works.
3.2.2	Conserve high value sites on Council controlled land and roadside reserves by reducing environmental threats			Jun-16	On Schedule	As indicated under item 3.2.1.1 above, opportunities for the delivery model for the pre-2006 vegetation offsets project continued with potential partners UGLN and DELWP. Council is also continuing to support the Goulburn Broken Local Government Biodiversity Reference Group in the regional partnership of undertaking the Goulburn Broken Regional Native Vegetation Offset Feasibility Study.
3.2.3	Encourage property development across the Shire that protects and enhances environmental values	3.2.3.1	Deliver environmental initiatives with agencies, schools, households and businesses.	Jun-16	On Schedule	A number of activities and publications were undertaken or supported by Council during the quarter including; 1. Invasive Plants in Your Patch brochure which was dispersed at various land management community events 2. Chilean Needle Grass brochure which was provided to adjoining landholders along infested roadsides. 3. Weed control and identification information was provided to residents in roadside treatment areas. 4. Energy Efficiency in Schools Video Competition facilitated through the Watts Working Better Project and presented information to schools and encouraging their uptake of the competition. 5. Registration in the 2016 Clean-up Australia Day event.

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
3.2.4	Strengthen Council's capacity to work with key agencies that have responsibility to deliver local, regional, state and federal environmental policy and programs	3.2.4.1	Collaborate with key local Landcare networks to identify and deliver environmental projects in the Murrindindi Shire and to advocate for relevant funding	Jun-16	On Schedule	<p>Council submitted a funding application to the Victorian Climate Change Fund managed by Department of Environment, Land, Water and Planning in partnership with Rural City of Wangaratta, Moria Shire Council, Benalla Rural City Council, Indigo Shire Council and the City of Wodonga regarding the Collaborative Climate Change Reporting project.</p> <p>Council and Upper Goulburn Landcare Network partnership has been successful in gaining project funding from the State Government Threatened Species Protection Initiative-Community Volunteer Action for the Ribbons of Remanent Roadsides Project and a secured funds to support the Green Army (personnel workforce). Council continues to work in partnership with the Goulburn Broken Greenhouse Alliance on the Watts Working Better Project and the Climate Smart Agricultural Development project.</p>

3.3 Planning for Future Growth

We will plan for future growth that is sensitive to the constraints of our natural environment whilst considering development needs.

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Adoption of environmentally sustainable design principles	The inclusion of environmentally sustainable features in new developments	Jun-16	Target likely to be achieved	Environmentally sustainable principles are applied through Building and Planning regulations and statutory approvals. These are regularly reviewed and updated by the State Government. Any changes to regulations are implemented at a local level through statutory approval processes.
Implementation of ongoing changes to the Murrindindi Planning Scheme (MPS)	Implementation of year three actions	Jun-16	Target likely to be achieved	Council has deferred its review of the Significant Landscapes Study, awaiting delivery of the Lower Hume High Country Region Landscape Assessment Study. The outcomes of this DELWP project will significantly impact on the review of the Council's Significant Landscape Study.
Strategic and settlement planning adequately addresses bushfire risk and strengthens community resilience	Implementation of Bushfire protection measures	Jun-16	Target likely to be achieved	The Bushfire Policy has been incorporated into the Murrindindi Planning Scheme.

Planning for Future Growth Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
3.3.1	Improve the flexibility of the Murrindindi Planning Scheme's to respond to growth in a way that balances environmental values and improves the level of safety of our community.			Jun-16	On schedule	Amendments to the Planning Scheme are in progress which will improve the flexibility of the Scheme. These include C46, the review of the Development Plan Overlay which is awaiting gazettal. C53, the Kinglake Flowerdale Toolangi Plan which is awaiting approval. C54 the review of Planning Scheme is awaiting approval and gazettal and C55, the Yea Structure Plan which is currently being considered by a Panel.
3.3.2	Ensure that Council's emergency management planning responds to community safety needs.			Jun-16	On Schedule	A number of information brochures were developed to target specific groups in preparing for an emergency, including a two page flyer distributed to brigades new residents to the shire. Council's annual fire prevention program, involving slashing and spraying commenced during the quarter. For the first time, mapping of areas slashed also commenced and is due to be completed by March 2016. This mapping will help aid future fire prevention planning and procurement processes. A fire management plan has been developed by Council, the Yea Wetlands Committee of Management, DELWP and CFA to manage the fire risk in and around the Yea Wetlands The plan has been placed on exhibition for public comment.

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
3.3.3	Improve Council and community capacity to respond to the impacts of extreme weather events and longer term climate change			Jun-16	On schedule	The review of the Local Planning Policy Framework (LPPF) has incorporated strategies to ensure the future layout and form of residential and rural living subdivision and development is properly planned, recognising and protecting areas of high environmental significance and value. The LPPF encourages concentration of development in locations free from environmental constraints, where environmental values are protected, having regard for community safety and to support residential growth that is sustainable and innovative.
3.3.4	Adopt and implement the Municipal Strategic Statement (MSS) to establish future directions that align to the Council Plan			Jun-16	On schedule	The review of the Municipal Strategic Statement (MSS), including a full review of the Local Planning Policy Framework (LPPF) was submitted to the Minister for Planning for approval as Amendment C54 on 31 July 2015. Further advice on the amendment was provided to the Department of Environment, Land, Water and Planning during this quarter.
3.3.5	Promote environmentally sustainable design in future developments to achieve more energy and water efficient outcomes in our built environment			Jun-16	On Schedule	Building and planning regulations and statutory approvals consider and respond to environmentally sustainable principles, and are regularly reviewed and updated by the State Government. Any changes to regulations are implemented at a local level through statutory approvals.
3.3.6	Review and progress Council's implementation of the Urban Design Frameworks for settlements within the Shire	3.3.6.1	Advocate for funding assistance to deliver infrastructure improvements identified through relevant Council and regional strategies.	Jun-16	Not due to commence	Council provided advocacy support for \$7m Lake Eildon Sewerage and Infrastructure Project during the quarter. Advocacy was also undertaken through Cathy McGowan's office, for remaining high priority Murrindindi Blackspots needing improvement as part of regional submission process for Indi to the second

Council Plan Strategy	Year 3 Action	Estimated Completion Date	Status	Quarter Two Comments
				round of the federal government Black Spot Improvement program.

3.4 Asset Management

We will apply a whole of life approach to the management and maintenance of Council's assets.

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Reduction in the infrastructure renewal gap	Develop strategies to ensure resources are appropriately allocated across all asset groups to reduce the infrastructure renewal gap over time.	Jun-16	Target likely to be achieved	The asset management plans for Council's assets are currently being reviewed and updated. The modelling of various renewal scenarios has commenced as part of next financial year's budget preparations.
Delivery of the capital works program	Deliver 95% of annual scheduled Capital Works projects	Jun-16	Assessment premature	Works undertaken in the second quarter generally consists of the completion of scoping, planning, design and the procurement phases of the capital works program. Currently the program is running to schedule for delivery.

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Defined levels of service for maintenance activities.	Implement levels of service for roads and drainage maintenance by June 2016	Jun-16	Target likely to be achieved	Trial reporting on roads and parks service provision commenced during the quarter.

Asset Management Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
3.4.1	Manage and renew our existing infrastructure assets in a responsible manner.	3.4.1.1	Develop a policy to guide Council in its decisions to take on or divest to the community, management responsibility for community assets	Jun-16	On schedule	This is part of a larger project and the policy development will be the final stage of the review to be undertaken and is on track to be completed by June 2016.
3.4.1	Manage and renew our existing infrastructure assets in a responsible manner.	3.4.1.2	Develop policy that defines the basis by which Council will fund infrastructure renewal and seek government endorsement	Jun-16	On schedule	Work has progressed on the development of the policy which is due for completion in April/May

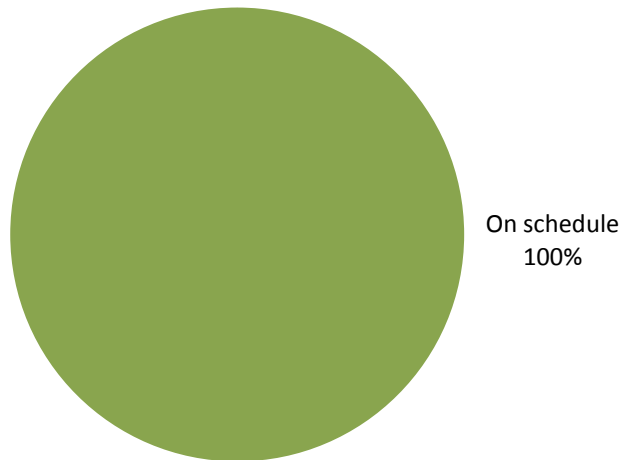
Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
3.4.1	Manage and renew our existing infrastructure assets in a responsible manner.	3.4.1.3	Continue to seek infrastructure grants to support future capital works, with a priority on infrastructure renewal.	Jun-16	On schedule	Additional grant funding has been received for renewal of Council's road network through the Federal Government's Road to Recovery Program. Applications continue to be submitted for grants to support capital works such as Victorian Government's Road Black Spot Program. A Grants Policy is under development to support this strategy due for completion in June.
3.4.2	Engage with relevant communities on the development of community infrastructure and services	3.4.2.1	Assist community groups in the development of grant applications for infrastructure or services.	Jun-16	On Schedule	Planning for a community grants forum commenced during the quarter which will provide coaching and advice to community groups. This is planned to take place in the April to May quarter.
3.4.3	Develop and deliver services with consideration of the impacts on the natural environment that meet community needs	3.4.3.1	Support sustainable industries within the region through the provision of infrastructure advice and support	Jun-16	On schedule	Council's adopted Capital Works Program for 2015/16 progressed during the quarter, as did preparations for the review of Council's longer term asset management plans as a part of the 2016/17 budget requirements.

4. Our Economy

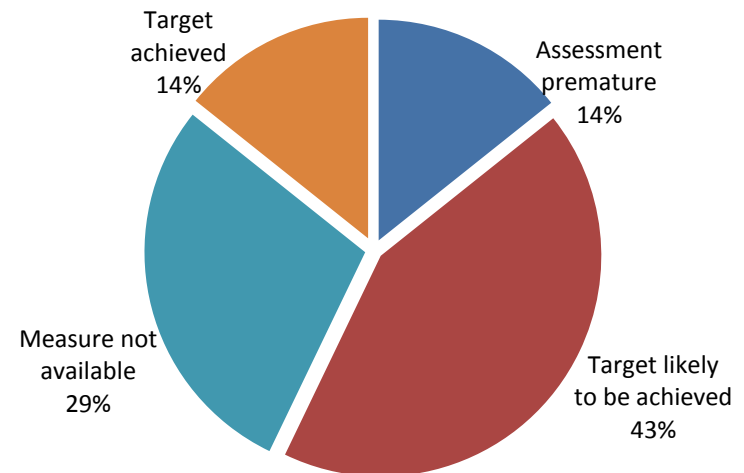
We will support the sustainable growth of Murrindindi’s businesses and the local economy.

A vibrant economy will attract people to our region and in turn will open further opportunities for business expansion and investment. This will increase employment prospects, social and cultural benefits and population growth. A key focus of our activities will be the further development and enhancement of educational and training options across the shire. While our attention will continue to be focused on a vibrant tourism and agricultural-based economy, we need to also advocate for improved telecommunications networks that will encourage diverse and entrepreneurial businesses the opportunity to establish.

**Our Economy - Year 3 Activities
Quarter Two**



**Our Economy - KPI's
Quarter Two**



4.1 Workforce Development

We will maximise the potential of the local workforce through education, training and employment opportunities.

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Number of training and/or workforce development initiatives implemented that address needs identified in the Murrindindi Training Needs Analysis 2013	2 new initiatives per annum.	Jun-16	Target likely to be achieved	Plans to hold a workshop with all key stakeholders involved in local provision of education and training to develop a common direction and collaborative effort are in the hands of the Central Ranges Local Learning and Employment Group. Initial discussions and introductions were initiated that will lead to a stronger link between the Alexandra CEACA and the VIBE Hotel and Conference Centre Marysville relating to opportunities for staff training to be offered locally.

Workforce Development Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
4.1.1	Advocate for and support initiatives to improve post-secondary education opportunities in the Shire, including development of the Murrindindi Training Institute	4.1.1.1	Advocate for and support initiatives to improve post-secondary education opportunities in the Shire, including development of the Murrindindi Training Institute	Jun-16	On schedule	Plans to hold a facilitated workshop with key local education based stakeholders to establish common direction is in the hands of the CRLLEN. Initial discussions relating to improving access to local provision of hospitality training began with the Alexandra CEACA CEO and VIBE Hotel and Conference Centre Management.

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
4.1.2	Support initiatives and activities of the Murrindindi Strategic Skills Training and Employment Network	4.1.2.1	Work as part of the Murrindindi Strategic Skills Training and Employment Network to implement the recommendations of the Murrindindi Training Needs Analysis Report 2013	Jun-16	On schedule	The role of the Murrindindi Strategic Skills and Employment Network was reviewed in light of the needs of other local stakeholders now undertaking similar functions. See item 4.1.1.1 for action
4.1.3	Work closely with the Central Ranges Local Learning and Employment Network (CRLLEN) to improve local workforce development opportunities	4.1.3.1	Advocate to Federal and State Governments for ongoing funding to support the Central Ranges Local Learning and Employment Network (CRLLEN) or similar organisations in providing local training and employment programs.	Jun-16	On schedule	During the quarter a meeting was held with Jaclyn Symes MP - State Member for Northern Victoria with the executive officer of the CRLLEN (Trent McCarthy) and chairperson of the Lake Eildon Houseboat Industries Association (Mike Dalmau) to provide local context and advocate for support to the education and training sector across Murrindindi - with a focus on the houseboat sector.

4.2 Improving Business Infrastructure

We will advocate for the provision of infrastructure and services that support business growth.

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Number of actions implemented from the Council's Economic Development Strategy	4 initiatives implemented per annum	Jun-16	Target likely to be achieved	The purchase of REMPLAN (an economic modelling tool) during the quarter as part of the Murrindindi Business Investment Prospectus project, is a significant step in creating improved access to information for local small businesses.

Improving Business Infrastructure Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
4.2.1	Support the development and implementation of the Hume ICT (Digital) Strategy and the Hume NBN Business Readiness Plan	4.2.1.1	Provide opportunities for mobile phone providers to establish the provision of additional and encourage additional infrastructure to address the blackspots in Murrindindi Shire.	Jun-16	On schedule	A project reference group made up of Council officers from across the organisation was established to monitor and take action on any aspects of the NBN rollout that are relevant to Council and local businesses. Plans were put in place to host four NBN information sessions for business people and residents. Unfortunately, due to an NBN restructure, the NBN officer assigned to deliver the information sessions was unable to attend and the workshops were postponed until early 2016. Council officers provided direction to Cathy McGowan's office identifying the three remaining high priority locations for mobile phone coverage improvements as part of round two of the Federal Government Mobile Phone Black Spot Improvement Program.
4.2.2	Support further growth and development of the Yea Sale Yards subject to the availability of grant and reserve funds	4.2.2.1	Implement the business case for the potential lease of additional land to support further enhancement of facilities at the Yea Saleyards for Council's consideration	Jun-16	On schedule	Options continue to be explored with neighbouring land owners to lease or purchase additional land adjacent to the existing saleyards facility. Council was also notified in late 2015 that the Commonwealth grant application was successful which can be utilised to advance plans to improve facilities at the saleyards for cattle weighing and additional holding pens. Work is now scheduled to commence in early 2016 with refining the scope of the project and commencing procurement activity relating to the development of the yards and scale house.
4.2.3	Facilitate opportunities to increase utilisation of	4.2.3.1	Enhance the provision of data access to support existing and	Jun-16	On schedule	An economic modelling tool, REMPLAN, was procured during the quarter to provide an appropriate data

Council Plan Strategy	Year 3 Action	Estimated Completion Date	Status	Quarter Two Comments
available industrial land in the Shire	potential future business opportunities.			source to support existing and potential industry sectors and businesses.

4.3 Investment Attraction

We will support local business retention and growth and attract new business and residential investment to the Shire

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Value of new commercial and industrial building developments	3% increase per annum	Jun-16	Assessment premature	During the reporting period the value of commercial and industrial building permits totalled \$2,284,180. This brings the half year total to \$2,927,961.
Number of investment attraction events/initiatives delivered	2 per annum	Jun-16	Target achieved	A forum for a group of local business people and landowners to canvas their thoughts and ideas relating to investment impediments and opportunities was delivered in early October. A second investment engagement opportunity was hosted by Council and the Alexandra Traders and Tourism Association in late October on a beef cattle property in Thornton. Over 100 potential investors from a Melbourne based Chinese investment group (Invest Australia Business Association Inc) were exposed to a range of local investment opportunities via presentations, on farm tours and a mini local produce and industry expo.

Investment Attraction Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
4.3.1	Implement a business attraction and investment campaign	4.3.1.1	Investigate the creation of seed funding to support the establishment of new businesses in the Shire.	Jun-16	On schedule	The Business Investment Prospectus development is in its final stages and was presented to Council in the December quarter.
4.3.2	Investigate opportunities to attract investment in residential facilities for retiree and aged sectors	4.3.2.1	Investigate opportunities to attract investment in residential facilities for retiree and aged sectors	Jun-16	On schedule	Development of the platform for the Murrindindi Investment Prospectus was all but completed in December, with some minor fine tuning and additions to the written content planned for January 2016. Four industry based videos were completed with additional footage to enhance the videos, planned for February 2016. This platform will provide an avenue to promote opportunities in the retiree and aged care sectors.
4.3.3	Identify and promote opportunities for growth in housing and business development in and around the Shire's main townships	4.3.3.1	Promote opportunities to expand residential and business investment in and around the Shire's major townships including associated Open Days.	Jun-16	On schedule	An Eildon Structure Plan discussion paper was developed to collate input from the agency, stakeholder and public consultation sessions undertaken in late September. Council officers also arranged for the progression of Amendment C55, the implementation of the Yea Structure Plan into the Murrindindi Planning Scheme, by scheduling a directions hearing to be held in January, with the hearing itself scheduled for February 2016.

4.4 Tourism Development

We will increase the economic, social and cultural benefits to the Shire of a growing tourism sector

Key Performance Indicators

Year 3 Key Performance Indicator	Target	Estimated Completion Date	Status	Quarter Two Comments
Tourism visitation to the Shire	3% per annum increase in day trips	Jun-16	Measure not available	Visitation statistics are now unavailable. The Goulburn River Valley Tourism Board made a decision not to renew the contract with Data Insights and is undertaking discussions with Roy Morgan Research to ascertain if there is another viable mechanism to collect visitation statistics on a shire wide basis.
Tourism visitation to the Shire	3% per annum increase in overnight stays	Jun-16	Measure not available	Visitation statistics are now unavailable. The Goulburn River Valley Tourism Board made a decision not to renew the contract with Data Insights and is undertaking discussions with Roy Morgan Research to ascertain if there is another viable mechanism to collect visitation statistics on a shire wide basis.
Visitation to Visitor Information Centres	3% per annum increase in visits	Jun-16	Target likely to be achieved	23,395 people visited the four Visitor Information Centres in October, November and December 2015. This compares to 19,854 for the same period in 2014 - an increase of just under 18% over the year.

Tourism Development Year 3 Actions

Council Plan Strategy		Year 3 Action		Estimated Completion Date	Status	Quarter Two Comments
4.4.1	In partnership with GRVT actively encourage investment in, and support development of new tourism product, attractions and accommodation options in the Shire	4.4.1.1	Support the development of a Master Plan for the Alexandra Railway Precinct	Mar-16	On Schedule	The Project to develop the Master Plan continued during the quarter, with preliminary plans presented to a public consultation forum attended by local residents and stakeholders. A draft of the Master pLan is due to be prepared in January 2016.
4.4.2	Maintain strong relationships with government departments and agencies to promote enhanced tourism opportunities and infrastructure in the Shire such as the Giant Trees Trail and Toolangi Zip Line.	4.4.2.1	In Partnership with other agencies, undertake a feasibility study for the Giant Trees Trail linking all our State and National Parks.	Jun-16	On schedule	The preparation of a draft scope of works for the Giant Trees Trail feasibility commenced in the quarter. The scope of works enables discussions to begin with Yarra Ranges Shire Council regarding its involvement in the project and to progress a funding application to Regional Development Victoria under the Regional Jobs and Infrastructure Fund - Visitor Economy Stream.
4.4.3	Assess the feasibility of extending the Great Victorian Rail Trail from Alexandra to Eildon	4.4.3.1	Progress the first stage of the trail link between Alexandra and Eildon	Jun-16	On schedule	Preliminary scoping works commenced during the quarter to develop the plan for the trail link extension.
4.4.4	Increase the economic, social and cultural benefits to the Shire of a growing tourism sector	4.4.4.1	Support recognition of business excellence through the establishment of the Business Excellence Awards with Murrindindi Inc.	Jun-16	On schedule	The contract to deliver the Murrindindi Business Awards under the Doing Business Better - Stage 1 program was prepared and it is anticipated that it will be signed by the contractor in early 2016, enabling the process to deliver the awards to get underway.