# GOOD SPORT INITIATIVE SURVEY RESULTS



# **28 CLUBS PARTICIPATED**

28 Sporting clubs representing 10 towns completed the Good Sport Initiative survey

100% of Public Golf Clubs, Swim Clubs and Tennis Clubs across Murrindindi Shire participated

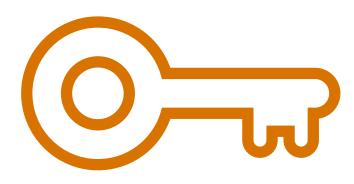
50% of Murrindindi Shire Cricket Clubs. Football Clubs, Netball Clubs and Horse Racing Clubs participated

## A WEB PAGE FOR CLUBS

85% of clubs believe a Council web page specifically for sporting clubs would be useful.

Clubs can visit Council's Good Sport Initiative web page for information on return to play, visit the resource bank for links to grant opportunities or connect to the industry through the regional, state and national connections.





### **KEY FINDINGS**

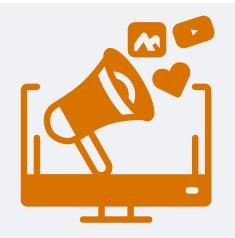
The key themes in club responses included club participation and membership, promotion, volunteer recruitment and retention and grants availability and access.

#### **RTICIPATION AND MEMBERSHIP**

Most clubs aim to increase participation and membership over the next 1 - 3 years.

Only 10% of Murrindindi Shire clubs reported having inclusion programs, programs available to all people, regardless of their abilities, disabilities or healthcare needs.





# **CLUB PROMOTION**

Over 50% of clubs reported Council could assist with club promotion in the community through marketing and advertising, social media training, signage and events.

# VOLUNTEER RECRUITMENT AND RETENTION

51% of responding clubs feel they can improve in volunteer recruitment and retention.